

# Quickview Fact Sheet

g1creative

## Introduction

Founded in early 2005, G1 Creative was set up by Gary and Louise Lawson. Key services include Graphic Design, Logo Design and Website Design. G1 Creative work with wide variety of organisations across commercial, public and not-for-profit sectors.

G1 Creative is dedicated to building strong relationships that last, with our open and honest approach, our goal is to make your message, product or service the very best it can be.

Located on the picturesque Dalton Hall Estate close to junctions 35 and 36 of the M6 (between Lancaster and Kendal). G1 Creative enjoys the benefits of a quiet rural environment with easy connections via road and rail.



## Key Services...

- Logo design
- Brand consultancy
- Graphic design
- Packaging design
- Marketing consultancy
- Creative consultants
- Website design
- Web development
- SEO & CMS
- Print production

## Award 2011...

### RAR Finalists:

- Best in Effectiveness
- Best in Digital
- Best in Client Service
- Best Creativity/Innovation

### Best in Design WINNERS

### Best in Brand Strategy WINNERS

### Best in Print Production WINNERS

### Grand Prix Award 3rd POSITION

## Clients Include...

- Carers Network Westminster, London
- Copeland County Council
- Cumbria Tourism, Kendal
- English Lakes Ice Cream, Kendal
- Infolab 21, Lancaster
- Lancaster University, Lancaster
- Lake District Nat. Park Auth., Kendal
- NHS Cumbria PCT, Penrith
- Mitchell Food & Drink, Gloucestershire
- Yorkshire Dales Nat. Park Auth., Skipton

## Key Sectors...

- Public Sector
- Not-for-profit
- Healthcare
- Food & Drink
- Financial
- Manufacturing
- Tourism
- Education
- Technology
- Charities

## Awards 2010...

### RAR Finalists:

- Best in Design
- Best in Value for Money
- Best in Effectiveness
- Best in Print Production
- Best in Creativity/Innovation
- Best in Client Service

### Best Professionalism WINNERS

### Grand Prix Award 3rd POSITION

## Associations...

- Recommended Agency Register
- Cumbria Tourism
- Cumbria Tourism Awards
- Lancaster University LEAD
- Lancaster University InfoLab21
- Cumbria Chamber of Commerce
- Kirkby Lonsdale Chamber of Trade

## G1 Creative Ltd

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